


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: June 25, 2018

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – MAY 2018

MAY STATISTICS SUMMARY

54,719
visitors



Canyon Country Branch: 15,874 visitors
Newhall Branch: 22,066 visitors
Valencia Branch: 16,779 visitors



92,342
books and materials circulated

Canyon Country: 22,554
Newhall: 20,115
Valencia: 38,559
Digital: 11,114

43,240
website visits



23,955 returning visitors
and 19,285 new visitors
62,684 website pages viewed

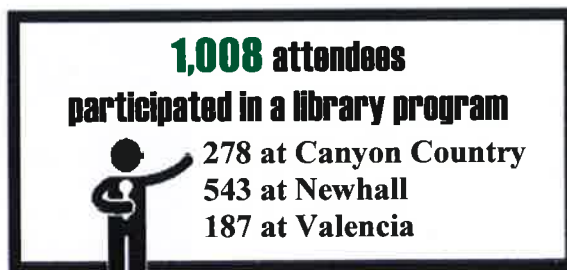
7,275 patrons reserved
and used a public computer
4,076 at Canyon Country
2,096 at Newhall
1,103 at Valencia



8,074 patrons used the Library's Wi-Fi
1,282 at Canyon Country
3,977 at Newhall
2,815 at Valencia



5,531
holds filled
1,764 in Canyon
Country
1,710 in Newhall
2,057 in Valencia



1,008 attendees
participated in a library program
278 at Canyon Country
543 at Newhall
187 at Valencia



975
library cards issued
289 at Canyon
Country
391 at Newhall
295 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for May included: Homework Help, Afternoon at the Movies, Digital Drop In, Unwind and Color for Adults, and Math Help. In addition, the following programs took place:



- **Superhero Celebration** – On Thursday, May 3, representatives from a local business, Paper Hero Comics, set up a comic book “petting zoo” and gave a talk about the history of comics and superheroes to elementary students. This event recognized Free Comic Book Day, celebrated nationally on Saturday, May 5. The presentation discussed the process of creating comics, from concepts to outlining, and inking drawings. Attendees received a free comic book at the conclusion of the event.

- **Digital Literacy Presentation** – On Wednesday, May 9, a staff member from the Digital Branch visited the American Legion Auxiliary (ALA) District 20 meeting. There were approximately 25 members present for their monthly meeting, and a presentation was given on digital literacy skills. Example searches were done on the ALA official website, as well as a demonstration on conducting searches for resources that would be of use to the members. This presentation aligns with the library’s strategic plan of being committed to helping our community become more computer literate, providing access to the digital world, and opportunities to use technology.



- **May the Fourth Be With You** – On Saturday, May 5, the Valencia Library hosted a fun family activity day in celebration of Star Wars’ May the Fourth Be With You. Patrons were able to create their own Star Wars mask, build their own light saber, and build a spaceship. This program was offered to all ages.



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- **Royal Wedding: Hats and High Tea** – On Tuesday, May 15, the Canyon Country Library hosted a ‘Hats and High Tea’ program, where patrons were able to make fascinator hats in celebration of the Royal Wedding. Afternoon tea and biscuits were provided for all guests in attendance.
- **Toastmasters Speakers Series**– The Valencia Library presented Toastmasters Speakers Series: Be A Better Speaker this month. Guest speakers with knowledge in public speaking helped present what preparation, skills, tips, methods and planning are needed to improve as a public speaker.

DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\May 2018\Memo Library Stats – May 2018

Attachment

Cc: Shannon Vonnegut, City Librarian
Leadership Team

June



2018

Main Events

Blood Drive - The American Red Cross will be hosting a blood drive at the Valencia Library on June 8.

Coast Through Summer - Starting June 14, each week the Canyon Country Library will be hosting a program for teens to create coasters out of perler beads.

Spy School - On June 21, children can play fun spy games at the Canyon Country Library.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1	2	3
4	5	6	7	8 Red Cross Blood Drive 10:00 AM-4:00 PM Valencia	9	10
11 Passport To Fun 2:00 PM-3:30 PM Old Town Newhall	12	13	14 Coast Through Summer 1:00 PM-3:00 PM Canyon Country	15	16	17
18	19	20	21 Spy School 4:00 PM-5:30 PM Canyon Country	22	23	24
25 Summer Staycation 1:00 PM-3:00 PM Valencia	26	27	28 Vincent's Sunflowers 4:00 PM-5:30 PM Canyon Country	29	30	