


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: July 19, 2018

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – JUNE 2018

JUNE STATISTICS SUMMARY

57,697
visitors



Canyon Country Branch: 16,926 visitors
Newhall Branch: 22,106 visitors
Valencia Branch: 18,665 visitors



81,080

books and materials circulated

Canyon Country: 19,253
Newhall: 16,784
Valencia: 32,829
Digital: 12,214

41,753
website visits



18,956 returning visitors
and 22,797 new visitors
61,755 website pages viewed

9,436 patrons reserved
and used a public computer
3,714 at Canyon Country
3,242 at Newhall
2,480 at Valencia




4,119 patrons used the Library's Wi-Fi
1,223 at Canyon Country
1,860 at Newhall
1,036 at Valencia



2,587
holds filled
862 in Canyon
Country
745 in Newhall
980 in Valencia

2,728 attendees
participated in a library program



1,135 at Canyon Country
1,001 at Newhall
592 at Valencia



1,046
library cards issued
302 at Canyon
Country
437 at Newhall
307 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for May included: Digital Drop In, Just 2's and 3's Storytime, Afternoon at the Movies, Summer Staycation, and School Readiness Storytime. In addition, the following programs took place:

- **American Red Cross Blood Drive** – On June 8, the American Red Cross held a blood drive at the Valencia Library.



- **Development and Design Solutions with WordPress** – Site reviews are an important part of the creative, editorial and business process. On Thursday, June 21, patrons were able to review various site designs, share their challenges, timelines and future goals, and were provided some development solutions by community members.



- **Summer Programs** – Summer Staycation, Coast through Summer, and Afternoon at the Movies are some of this year's amazing summer programs. The SCPL will continue to host teen summer programs and provide patrons with games, candy, and a place to cool down for the summer.
- **Life in a Tanzanian Tribe** – On June 12, the Canyon Country Library hosted a program on the Maasai, a Tanzanian tribe. In an eye-opening discussion, patrons learned about what life is like living within an African tribe, including their food, housing, survival, and culture. An adventurer gave a presentation and shared their personal experiences with the tribe.



DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\June 2018\Memo Library Stats - June 2018

Attachment

cc: Shannon Vonnegut, City Librarian
Leadership Team

July



2018

Kahoot!

Main Events

Summer Reading Program Finale – The Santa Clarita Public Library’s Summer Reading Program lasts from July 11th-July 28th. This year’s theme is “Reading Takes You Everywhere!”

Family Night – Part of the Summer Reading program, Family Night includes fun activities such as playing games and watching movies. Snacks provided.

Where in the World? – Teens can test their knowledge of their favorite fandoms at the Canyon Country Library, using Kahoot.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1
2	3	4	5	6	7	8
9	10	11 Summer Reading Program Begins	12	13	14	15
16	17	18	19	20	21	22
23 Family Night 5:30pm Newhall Library	24	25 Where in the World? 2:30pm Canyon Country Library	26	27	28 Summer Reading Program Finale	29
30	31					

